



# BL OG

# Nicole MCKAY

lifestyle / podcast host /  
occasional YouTuber  
[www.nicolesniches.com](http://www.nicolesniches.com)



835



558



45.1k  
monthly  
views



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## ABOUT

This is my special little place on the internet to share what's going through my mind, products I'm loving, lifestyle posts, and everything in-between. I'm a coffee fiend, book worm, fur mama, girlfriend, decor lover, crazy plant lady and fanatic of soft/cozy things.

## AFFILIATIONS

- Dr. Strains Inc, United States
- Indigo Books & Music, Canada
- Houzz.com, United States
- Ruggable, United States
- Walgreen Co, United States
- Cricut, United States

## BLOG AUDIENCE



835



225



45.1k  
monthly  
views



4,965



583

## BLOG STATISTICS

I feature a range of lifestyle content, from DIY's + home decor, fashion and beauty, to entertainment and food. Realistic content. Content that your everyday person can relate to no matter what walk of life they're on. My content ranges from glam and highend, all the way to discounts and deals.

**"Being relatable is your biggest asset. It's so important to be able to connect to your audience "**

